

Agents of Change: Driving the Power of Innovation

Rapid innovation is the ticket to global business survival.

The AMD Global Vision Conference has gathered the very best and brightest thinker-doers who represent the top ranks of multinational corporations, government ministries, far-out research labs and venture capital firms, plus industry-changing thought leaders.

Together we will discover uncommon innovations that will advance our businesses to unprecedented levels, help customers reach their goals, raise shareholder value and contribute social value.

MONDAY, SEPTEMBER 18

All locations listed are on The Ritz-Carlton property unless otherwise stated. All General Sessions are held in The Ritz-Carlton Ballroom.

10.00 – 8.00 REGISTRATION AND NETWORKING

The Ritz-Carlton Ballroom Foyer

12.00 GOLF

Tee times have been reserved for our group at the Angeles National Golf Club at the base of the picturesque Angeles National Forest. A par 72 championship course, two lakes, one creek, and 54 bunkers designed by Jack Nicklaus Design Group will provide ample challenge for golfing fanatics. The Club Pro assures us that those still rather new to the game will find the course friendly and thoroughly enjoyable.

5.00 – 6.00 CONCURRENT EXECUTIVE BRIEFINGS ON “WHAT’S HOT”

Jump-start your GVC take-aways with what’s hot. For high-level managers charged with seeing around corners, here are three powerful business concepts, offered concurrently, that change thinking, re-shape strategies, and stimulate “Monday morning” actions. Business principles in these sessions apply across all industries and endeavors.

The Colonnade

• **PROCTER & GAMBLE: A REVOLUTIONARY TWIST TO INNOVATION**

If you are a customer-centric company—look at what this \$51 billion leader is doing

When A. G. Lafley took over as CEO, he focused the company on innovation—and added a revolutionary twist: insert great design into every process, from research to store shelves. Reporting directly to the boss on this initiative, Claudia Kotchka has done just that. Results: revitalized products, energized teams, happy customers, higher sales. Innovation as envisioned by the CEO. Here's real-time experience from P&G.

Claudia Kotchka, Vice President, Design Innovation and Strategy, The Procter & Gamble Company

Introduction by **William Edwards**, Senior Vice President and Chief Innovation Officer, AMD

Moderator: **Adam Lashinsky**, Senior Editor, *FORTUNE*

The Plaza

• **PREVENTING THE FLIGHT OF IDEAS: DO YOU HAVE A PROCESS IN PLACE?**

When your competition poaches your best talent, are you also losing the ideas they had?

The best talent you have is the talent “they” want. As managers, you are challenged to retain the knowledge your company develops and tests over time. Here are great strategies to retain the best concepts, the intelligence and institutional knowledge that so often exits with turnovers and departures.

David DeLong, Fellow, MIT AgeLab

Introduction by **Harry Wolin**, Senior Vice President and General Counsel, AMD

*The Ambassador
(Second Level)*

• **SECOND LIFE: PHENOMENAL BUSINESS IMPACT OF THE VIRTUAL WORLD**

If you don't know much about virtual worlds—are you backsliding into the 20th century?

More than a wildly mesmerizing online game, Second Life is a phenomenon unto itself in the growing explosion of social networks. Unlike games limited to two players, SL allows thousands of participants to create, buy and sell property in its space. Think “offspring” of Monopoly, MySpace and eBay. Progressive companies are now taking virtual worlds seriously and Second Life is fast becoming the testing ground for products and services by American Express, Wal-Mart and others. Advertising alarms are ringing.

Cory Ondrejka, CTO, Linden Lab

Introduction by **Phil Hester**, Senior Vice President and CTO, AMD
 Moderator: **David Kirkpatrick**, Senior Editor, Internet and Technology, *FORTUNE*

6.30 – 7.15

Lobby Lounge and Terrace

OPENING RECEPTION

7.15 – 8.15

Lobby Lounge

MEETING CALLED TO ORDER

John Volkmann, Corporate Vice President, Global Corporate Marketing, AMD
Paul Saffo, Conference Moderator; Emeritus Director, Institute For The Future

WELCOME AND SPECIAL GUEST SPEAKER

Hector de J. Ruiz, Chairman and CEO, Advanced Micro Devices, Inc.

Lance Armstrong, Seven-time Tour de France winner and Founding Director, Lance Armstrong Foundation

Q & A Lead by **Austin Murphy**, Senior Writer, *Sports Illustrated*

8.15 – 9.30

Horseshoe Garden

DINNER & ENTERTAINMENT

Introduced by **Dan Shine**, Director, 50x15 Initiative, AMD

Flávio Pimenta, Musician, Social Inventor and Founder of Meninos do Morumbi has inspired hope and made dreams a reality for an underprivileged, yet extremely talented group of young, Brazilian musicians. This is their story and their music.

Music by the Meninos do Morumbi

Joyful, energetic rhythms of this 30-member band from São Paulo fill the evening. These young Brazilian percussionists will give you an experience to remember. Surdo, timbal, caiza, tambor de mina, congas, shakers and agogo all come alive in compositions that blend the unique sounds of Brazil and Africa.

9.30 – 10.30

COFFEE, CORDIALS & NETWORKING UNDER THE STARS

TUESDAY, SEPTEMBER 19

7.00 – 8.15

The Ritz-Carlton Ballroom Foyer and Viennese Ballroom

REGISTRATION, BREAKFAST & NETWORKING

8.15 – 8.25

GVC 2006 SALUTE TO MAVERICK THINKERS

The Ritz-Carlton Ballroom • **Hector Ruiz**, Chairman and CEO, AMD

Introduction: **Paul Saffo**, Emeritus Director, Institute For The Future, *Event Moderator*

8.25 – 8.55

GLOBAL VISION, GLOBAL IMPERATIVE

Why you should care

Technology's leading pioneer is a champion of empowering children in developing nations. Nick Negroponte wants to enable them as they grow up, to compete on a more level playing field in the global marketplace.

• **Nicholas Negroponte**, Chairman MIT Media Lab and Director, One Laptop Per Child

8.55 – 9.50

CEOs ON SHAPING THE FUTURE

Looking at 2010 and 2020 through their scopes

The marketplace is evolving rapidly. Complex times demand leadership, vigilance and visionaries. How do highly competitive CEOs size up the challenges and deliver value in both traditional and emerging markets? How are they mapping strategies for 2010, 2020 and beyond? What are the global power plays? How do CEOs view China and India as markets, arenas for competition, and sources of innovation? How are governments in emerging markets influencing outcomes? How are progressive executives becoming global citizens? What will it take for multinationals to stay ahead of the upstarts while also striving to do good while doing well?

• **Jeffrey Katzenberg**, CEO and Director, DreamWorks Animation SKG

• **Scott McNealy**, Chairman, Sun Microsystems

• **Hector Ruiz**, Chairman and CEO, AMD

• **Yang Yuanqing**, Chairman, Lenovo

Moderator:

• **Paul Saffo**, Emeritus Director, Institute For The Future

9.50 – 10.10

BREAK

10.10 – 10.20

SPECIAL FEATURE – OVER THE HEDGE

Jeffrey Katzenberg gives us a look behind the scenes of his most recent box office hit. He will share stories about creativity, personalities and technology that led to the spirited animation of *Over the Hedge* “starring” Bruce Willis, Wanda Sykes, William Shatner, Nick Nolte, et al.

10.20 – 11.05

SHAKING THINGS UP: INNOVATORS ON WHAT'S NEW

Customers. Communication. Commerce. The business equation is changing at a furious pace. Blink, and you may lose your bearings. Hear the out-of-the-box ideas and where the new opportunities lie in “short takes” from innovators seated all around the room.

- **Disney: Transformations in Business Practices**

Tony Scott, Senior Vice President and CIO, The Walt Disney Company

- **LEGO Company: Customers as Creators**

Søren Lund, Director, LEGO Group, LEGO Company

- **Microfinancing: Finance+Technology Creates Vibrant New Commerce**

Elizabeth Littlefield, Director, World Bank and CEO, CGAP

- **DARPA: Mending the Wounded at War**

Col. Geoff Ling, MD, Manager, Revolutionizing Medical Devices Program, DARPA (Defense Advanced Research Projects Agency)

- **Procter & Gamble: Reinventing Everyday Life**

Claudia Kotchka, Vice President, Design Innovation and Strategy, The Procter & Gamble Company

11.05 – 11.35

WAL-MART: MASTERS OF GROWTH AND ANALYSIS***Seeing business through the eyes of the trend-setter***

As goes Wal-Mart, so goes the nation: 60,000 suppliers are in their supply chain. And when the largest retailer in the world makes a bold commitment to being the greenest retailer in the world, what strategies does the CMO put in place, and how are you affected? In becoming the “green machine”, Wal-Mart has embarked on actions that will change the world. How is it doing? How is it integrating the new strategy across its 2,074 super centers and its online businesses? How does it evaluate what works, what flies off shelves, what doesn't, what to correct, and how quickly? For a customer-centric company, how do they spot the trends? This is a unique case study from a key agent of change.

- **John Fleming**, Chief Marketing Officer, Wal-Mart

Interviewed by **David Kirkpatrick**, Senior Editor, Internet and Technology, *FORTUNE*

11.35 – 12.15

THE DNA OF CHANGE: A CHAT WITH THE MASTER***Risk and Discovery: When being afraid of failure is not an option***

Dr. James Watson's discovery of DNA has led to a broader understanding of life. It inspired the development of modern biology and led to a new industry, biotechnology. Today, DNA testing is the basis for mapping information about our heritage, our

forensics and our vulnerabilities to specific diseases. AMD salutes the legendary Nobel Laureate Dr. James D. Watson and is honored to have him join us to share his views on the next innovations.

• **Dr. James Watson**, Nobel Laureate in Physics or Medicine, Chancellor, Cold Spring Harbor Laboratory
Interviewed by **Paul Saffo**, Director, Institute For The Future

12.15 – 1.45

Viennese Ballroom

LUNCH

THE BIG DISRUPTIVE IDEA: HOW IS THE WORLD BECOMING UNTIED?

Our lunchtime speaker suggests that centralization of global governance is breaking down and that we'll see a future where countries and their flags look very different than they do today. How will this affect the strategies you have in place?

• **Juan Enriquez**, Chairman and CEO, Biotechnomy; Formerly Fellow in Life Sciences at the Harvard Graduate School of Business
Author, *As the Future Catches You; The Untied States of America*

1.45 – 1.55

HEADS UP: TECHNOLOGY'S IMPACT ON THE ECOSYSTEM

How can we avoid environmental degradation as millions more get connected?

What happens to our global life support system when we use more and more technology, hardwired and wirelessly? What is the impact when each new million of us gets connected? What happens when the dense populations of China and India join the ranks of the technorati? With this increased usage, how do we reduce the impact on the planet? Mission impossible or the most important challenge of the 21st century?

• **Joseph Reger**, Chief Technology Officer, Fujitsu-Siemens

1.55 – 2.30

SOLVE THIS: S.O.S FROM THE ECOSYSTEM

Competitors collaborate on solutions—what is your company doing?

Many of the world's technology leaders have made efforts to address the challenges of technology's impact on the ecosystem. Head-to-head competitors are setting aside differences to solve the bigger issues threatening the health of the planet. What are progressive leaders doing to reduce the impact of data centers, manufacturing, and disposal on the environment? What is your company doing? Is this just green-washing or a significant change? Can it drive shareholder value? Is there more we can do collectively? The "Green Grid" and other initiatives.

- **Judson Althoff**, Vice President, Platform and Distribution Alliances, Oracle Corporation
- **Subodh Bapat**, Vice President and Distinguished Engineer, Sun Microsystems
- **Dwight Barron**, Chief Technologist, HP BladeSystem, HP
- **Tom Barton**, Chief Executive Officer, Rackable Systems
- **Kevin Kettler**, Vice President and CTO, Dell
- **Phil Hester**, Senior Vice President and CTO, AMD

AUDIENCE: What is your company doing? Commentaries from the floor.

2.30 – 2.40

SPOTLIGHT: A VIEW FROM INDIA

Why are there corporate listening posts in Mumbai?

Innovation is replacing outsourcing and the English-speaking creative class in India is supplying brainpower to the world economy. New business models are fueling that country's resurgent economy. Why are multinational companies establishing listening posts in Mumbai? Here's the update.

- **Divakaran Mangalath**, Chief Technology Officer, Wipro Technologies
Introduced by **Adam Lashinsky**, Senior Writer, *FORTUNE*

2.40 – 2.50

SPOTLIGHT: A VIEW FROM CHINA

Five important trends

How is the market economy changing China, or is it? How are the new consumers in China driving products, services, and online communication and commerce? What's next for the online entrepreneur? Assessments from the founder and CEO of China's foremost media and search company.

- **Charles Zhang**, Founder, Chairman and CEO, SOHU.com
Introduced by **Adam Lashinsky**, Senior Writer, *FORTUNE*

2.50 – 3.10

BREAK

3.10 – 3.20

SPOTLIGHT: EMERGING MARKETS

Finding customers right in front of your face

Don't only look overseas for emerging markets—they exist in the most developed countries. Microsoft shares information from a year-long study unearthing untapped markets for technology.

- **Tom Phillips**, General Manager, Emerging Markets, Microsoft Corporation

3.20 – 4.00

THE BRAINIACS: ONCE AROUND THE ROOM

Tuning in to the thought-changing concepts from the “alpha minds”

Do you know who you are sitting next to? Join “alpha minds” from the hottest R&D labs in the world to share tales of what’s new and what’s next.

- **Katharine Frase**, Vice President, Technical and Business Strategy, IBM Software Group
- **Pradeep Khosla**, Dean of Engineering, Carnegie Mellon
- **Jaron Lanier**, Senior Research Scientist, International Computer Science Institute
- **Peter Norvig**, Director of Research, Google
- **VS Ramachandran**, Professor of Neurology, Director, Center for Brain and Cognition, U.C. San Diego

4.00 - 4.10

INTERVIEW: OPEN SOURCE

Matthew Szulik, Chairman and CEO, Red Hat

Interviewed by **Adam Lashinsky**, Senior Writer, *FORTUNE*

4.10 – 5.15

BEER AND BREAKOUTS

Join the discussion of your choice. Add experiences, debate, drive-up new ideas and forecast futures. Leaders set up the discussion with panelists named and act as provocateurs and invite all breakout attendees to jump in for lively exchange.

The Colonnade

- **REDEFINING SECURITY:** What are the new tools when failure is not an option? Lead: **Pradeep Khosla**, Dean of Engineering, Carnegie Mellon; **John Gage**, Chief Researcher and Vice President of the Science Office, Sun Microsystems; **Bob Gourley**, Chief Technology Officer, Defense Intelligence Agency; **Mendel Rosenblum**, Co-Founder and Chief Scientist, VMware; **Stephen Trilling**, Vice President, Symantec Research Labs, Symantec; **Jody Westby**, CEO and Founder, Global Cyber Risk

The Plaza

- **TAPPING INTO EMERGING MARKETS:** How do you reach the huge market at “the bottom of the pyramid”? Lead: **Elizabeth Littlefield**, Director, World Bank and CEO, CGAP; **Zohre Elahian**, Board Member, Global Catalyst Foundation; **Ibrahim Kaliisa**, Special Presidential Assistant in Charge of ICT, Uganda; **Tom Phillips**, GM, Emerging Markets, Microsoft; **Theogene Rudasingwa**, Former Rwandan Ambassador to the United States and Director, Bridging the Divide, Haas School of Business, University of California, Berkeley; **Greg Wyler**, Chief Executive Officer, Terracom (RwandaTel)

*The Consulate
(Second Level)*

• **INNOVATION:** Is there an “innovation environment”? How do you build it? What drives it?

Lead: **Diego Rodriguez**, Director, IDEO; **Ashley Grace**, Group President, ARS market research; **Tara Lemmey**, Founder and CEO, LENS Ventures; **Col. Geoff Ling**, Manager, Revolutionizing Medical Devices Program, DARPA; **VS Ramachandran**, Professor of Neurology, Director, Center for Brain and Cognition, U.C. San Diego

*The Ambassador
(Second Level)*

• **INNOVATIONS IN SEARCH: What’s new, what’s next and who’s winning?**

Lead: **John Clippinger**, Senior Fellow, Harvard University, Berkman Center for Internet & Society; **Lise Buyer**, Founding Principal, The Class V Group; **Peter Norvig**, Director of Research, Google; **Larry Weber**, Founder and Chairman, W2 Group, Inc.; **Charles Zhang**, Chairman and CEO, SOHU.com

The Wentworth

• **VENTURE CAPITAL PULSE CHECK:** Big companies are asking VCs “What’s the next big thing”? Here’s what VCs and market experts from around the world see as the game changers.

Lead: **Steve Jurvetson**, Managing Director, Draper Fisher Jurvetson; **Arve Andresen**, General Partner, Northzone Ventures (Denmark/Europe); **Vinod Dham**, Co-Founder, New Path Ventures; **Juan-Felipe Munoz**, President, The Otun Group (Latin America); **Donald Tighe**, Vice President, Marketing and Communications, In-Q-Tel

5.15 – 6.00

STATION BREAK

6.00 – 7.30

Lobby Lounge

RECEPTION: A NIGHT AT THE RACES

BEHIND THE WHEEL WITH NASCAR

NASCAR gives you the insider’s experience of what it is like from behind the wheel when the green flag is dropped—the strategy, the technology, the adrenaline and the awareness of the fans.

• **Steve Phelps**, Chief Marketing Officer, NASCAR
Interviewed by **Bill LaRosa**, Corporate Vice President, AMD

7:30 – 11:30

Viennese Ballroom

GRAZING DINNER & THE BIG LEGO CHALLENGE

Introduced by Søren Lund, Director, LEGO Group, LEGO Company

The race to build the most innovative, greatest, awesome LEGO creation with fabulous prizes for the winning team. This is a minds-on hands-on challenge where team spirit, out of box thinking and can do attitude makes a winning team. It is a challenge that will take the meaning of innovation to a new level. Each team will get thousands of LEGO elements to build the next best innovation for the future. The Big Winner will be selected at 11 pm by a panel of judges. Each member of the winning team takes home the new LEGO MINDSTORMS NXT robotics toolset with incredible power, functions and possibilities. All teams take home a lifetime set of new collaborators and friends!

WEDNESDAY, SEPTEMBER 20

7.30 – 8.30

BREAKFAST AND BREAKOUTS

Join the discussion of your choice. Add experiences, debate opinions, drive up new ideas and forecast futures. Leaders set up the discussion and act as provocateurs for lively exchange. Discussion over breakfast—boardroom style.

The Plaza

• **POWER AT THE EDGE:** How to harness your consumers' talents and passion to create new products.

Lead: **Søren Lund**, Director, LEGO Group, LEGO Company; **Tom Malloy**, Senior Vice President & Chief Software Architect, Advanced Technology Labs, Adobe Systems; **David Morrish**, Senior Vice President, Computer Merchandising, Best Buy Co., Inc.; **Michael Tchao**, General Manager, Techlab Group, Nike; **Michael Wang**, President, Quanta Computer, Inc.

The Colonnade

• **WEB 3.0 INVENTED HERE:** What will the Internet do for us next?

Lead: **Dawn Meyerriecks**, Senior Vice President, AOL Product Technologies; **Steve Bratt**, Chief Executive Officer, W3C World Wide Web Consortium; **Steve Jurvetson**, Managing Director, Draper Fisher Jurvetson; **Ham-Mukasa Mulira**, Minister of Information and Communication Technology, Uganda

*The Ambassador
(Second Level)*

• **THE POWER OF COLLABORATION:** What do we learn from open source? Upstart ideas and new businesses.

Lead: **Larry Augustin**, Chairman, VA Software; **Richard Baraniuk**, Founder, Connexions; **Michael Furdyk**, Co-founder and Director of Technology, TakingITGlobal; **Gordon Simpson**, Chief Technologist, Platform Ecosystem, SAP

*The Consulate
(Second Level)*

• **TECHNOLOGY: WHEN DISASTER STRIKES** In the face of disaster—from terrorism, to nature’s furies, to pandemics—is your company ready? Lead: **Bob Gourley**, Chief Technology Officer, Defense Intelligence Agency; **Farshad Rastegar**, Founder, CEO and Executive Director, Relief International; **Markus Rex**, Chief Technology Officer, Linux Products, Novell; **Donald Tighe**, Vice President, Marketing and Communications, In-Q-Tel

8.30 – 8.45

TRANSITION TO GENERAL SESSION ROOM

8.45 – 9.15

TORRENZA: AN INNOVATOR’S PLATFORM DREAM

Brainstorming & debating potential innovations that can take computing to the next level.

- **Larry Augustin**, Chairman, VA Software
 - **Steve Jurvetson**, Managing Director, Draper Fisher Jurvetson
 - **Joseph Reger**, CTO, Fujitsu-Siemens
 - **Jan Silverman**, Senior Vice President, Corporate Strategy and Business Development, Cray Inc.
 - **Dave Turek**, Vice President, Deep Computing, IBM
- Moderator:
- **Marty Seyer**, Senior Vice President, Commercial Business and Performance Computing, AMD

9.15 – 9.40

MASHUP: NEW-VISUALIZING OF DATA

People are accustomed to seeing information, especially raw data, presented in charts and simple graphs. What happens when you look at information in different ways? How can comprehension be enhanced by new views? A stunning presentation to understand the latest ways of presenting complex data that will stretch people’s imagination.

FLASH Demonstrations and Technology introduced by:

- **David Kirkpatrick**, Senior Editor, Internet and Technology, *FORTUNE*
- **John Gage**, Chief Researcher and Vice President of the Science Office, Sun Microsystems

9.40 – 10.30

SHAKING THINGS UP, PART 2: INNOVATORS ON WHAT’S NEW

Customers. Communication. Commerce. The business equation is changing at a furious pace. Blink, and you may lose your bearings. Hear where the new opportunities lie in “short takes” from innovators seated all around the room.

- **Nike + iPod: Partnering to Innovate**

Michael Tchao, General Manager, Techlab Group, Nike

- **The XPRIZE: Extreme Goals**

Peter Diamandis, MD, Chairman, X Prize Foundation

- **AOL: How The Internet is Really Used**

Dawn Meyerriecks, Senior Vice President, AOL Product Technologies

- **Google: Inventing What's Next**

Chris Sacca, Innovation Strategist

- **Open Publishing: A Brave New World**

Richard Baraniuk, Professor of Electrical Engineering, Rice University and Founder, Connexions

- **Net Generation Power**

Michael Furdyk, Co-Founder and Director of Technology, TakingITGlobal

10.30 – 10.50

BREAK

10.50 – 11.30

MEDIA SHIFT: POWER TO THE CONSUMER

How will this paradigm shift affect all businesses?

How does the convergence of media and telco technologies change the way we receive information? What is the new business model? How will entertainment go mobile? How will advertisers use the three screens—TV, computer and hand-held? What are the new strategies for executives rooted in traditional media? How will the growing consumer fascination with electronic games affect the entertainment industry? How will this paradigm shift in entertainment affect all businesses? What are consumers demanding?

- **Bobby Kotick**, Chairman and CEO, Activision

- **Brian Levy**, Vice President and CTO, Communication, Media and Entertainment, HP

- **Dave Orton**, President and CEO, ATI Technologies

- **David Poltrack**, Chief Research Officer, CBS Corporation and President, CBS

VISION

Moderator:

- **Adam Lashinsky**, Senior Writer, *FORTUNE*

11.30 – 12.10**FEATURED GUEST: FILMMAKER ROBERT RODRIGUEZ, THE STORYTELLER*****Maverick thinking, WOW results***

Robert Rodriguez has revolutionized filmmaking with his inventiveness in producing such widely creative works as Sin City, Spy Kids, Desperado and El Mariachi. Winner of a Sundance award, he has inspired filmmakers to take risks to follow their passions. A collaborator with Quentin Tarantino over the years on productions including Pulp Fiction, they are teamed-up again on Grind House, to be released in 2007. A creative dialogue and behind-the-scenes look at the films of a master craftsman.

- **Robert Rodriguez**, Digital Filmmaker, Troublemaker Studios
- Introduced by **Hector Ruiz**, Chairman and CEO, AMD

12.10 – 12.25**THE THREE REVOLUTIONS**

Commentary by **Paul Saffo**, Emeritus Director, Institute For The Future

12.25 – 12.35**WRAP UP: WHAT I LEARNED**

- **Henri Richard**, Executive Vice President and Chief Sales and Marketing Officer, AMD

12:35 – 12:45**CLOSING THANKS**

- **Hector Ruiz**, Chairman and CEO, AMD

12.45 - 12.50**A SONG FOR THE ROAD****Meninos do Morumbi****12.50***Viennese Ballroom***LUNCH & NETWORKING (Box lunches on coach for Disney explorers)****1.00***Hotel Lobby***DEPART FOR A SPECIAL TOUR FOR GVC 2006—DISNEYLAND! THE TECHNOLOGY THAT DRIVES THIS FANTASTIC PARK**

* Currently this tour is fully committed.

Your guides into the “backrooms” for an insider’s view:

- **Tony Scott**, Chief Information Officer, The Walt Disney Company
- **Allen Fazio**, Chief Information Officer, Disneyland